

FOUNDATIONS

of

DIGITAL ART

AND

FOUNDATIONS of

with

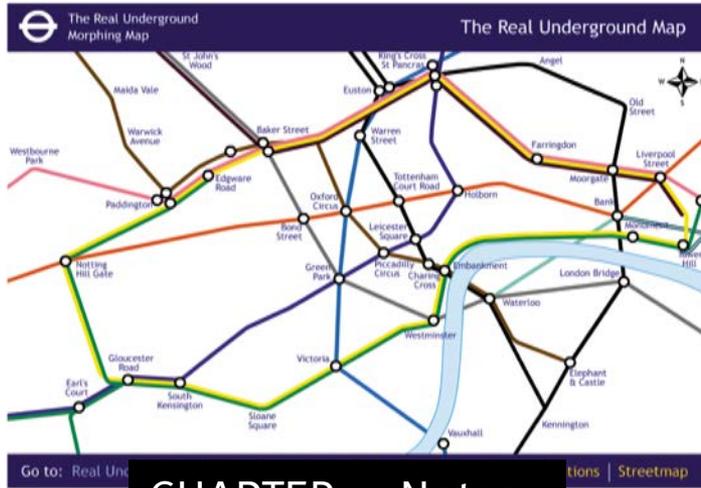
DIGITAL ART and DESIGN

CHAPTER 11

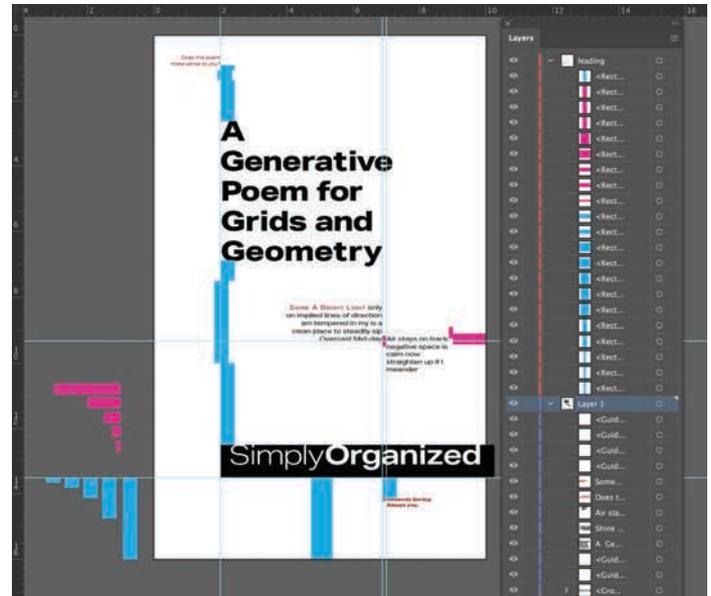
SECOND EDITION

FOUNDATIONS of DIGITAL ART AND DESIGN with ADOBE CREATIVE CLOUD

SECOND



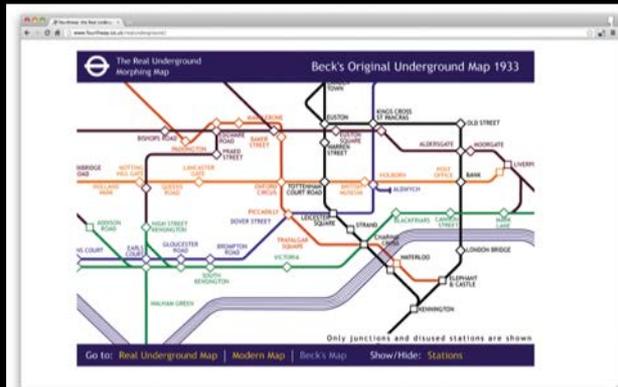
CHAPTER 11 Notes:

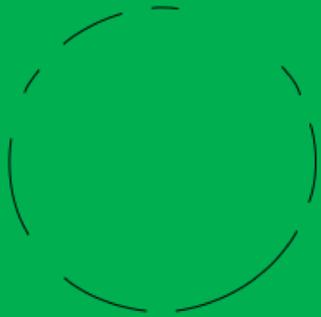


THE GRID

is a tool that helps artists and designers organize and align elements in a composition.

<http://fourthway.co.uk/realunderground/>





Review images and descriptions
on the Wikipedia page for Gestalt
Psychology

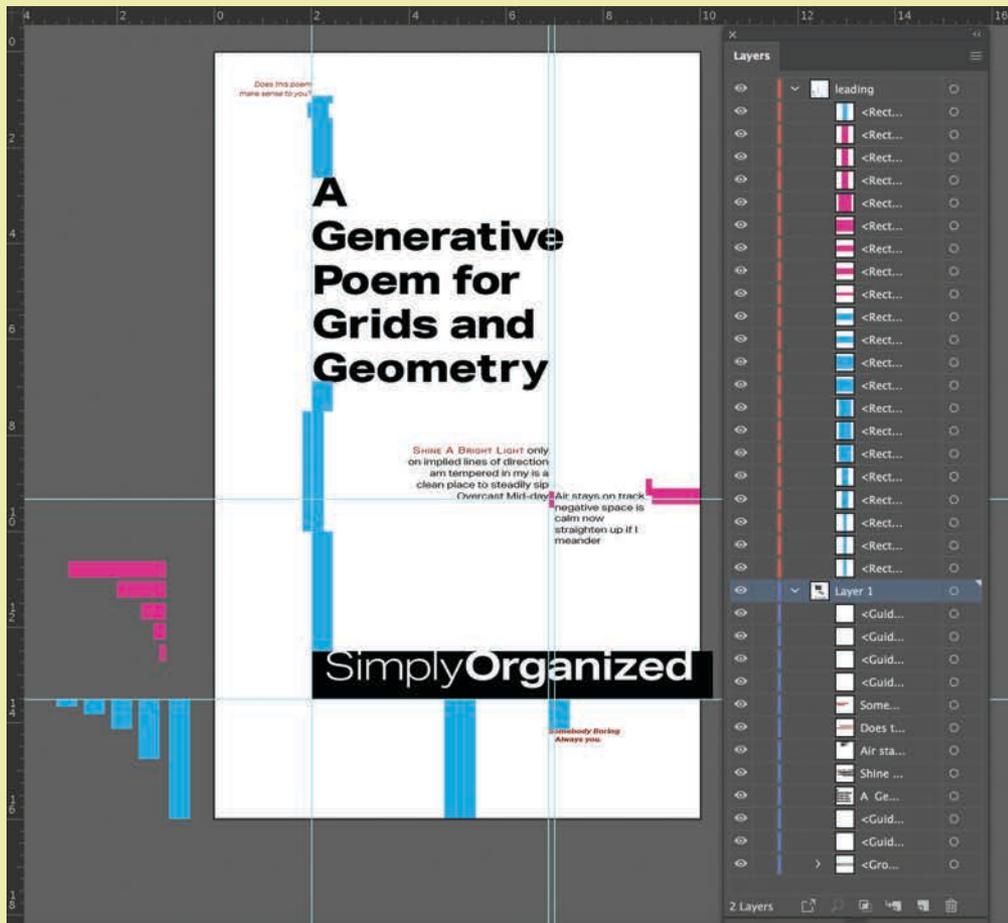
Law of Closure



Watch the complete playlist of videos demonstrating Gestalt laws. Try to guess which law (or laws) are featured in each one.

“The Cog,” Honda

<http://www.youtube.com/watch?v=vJG698U2Mvo&list=PL4809B9725FE6267B>



You'll create a typographic layout by utilizing a grid in Adobe Illustrator while you are completing the exercises in this chapter. You will also learn to use "virtual lead" to measure negative space.

WHAT YOU'LL MAKE
Chapter 11