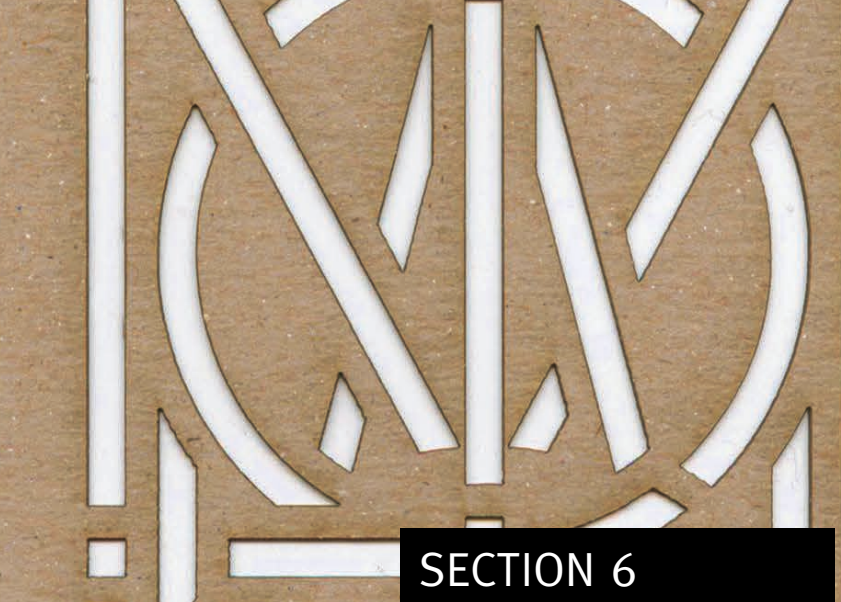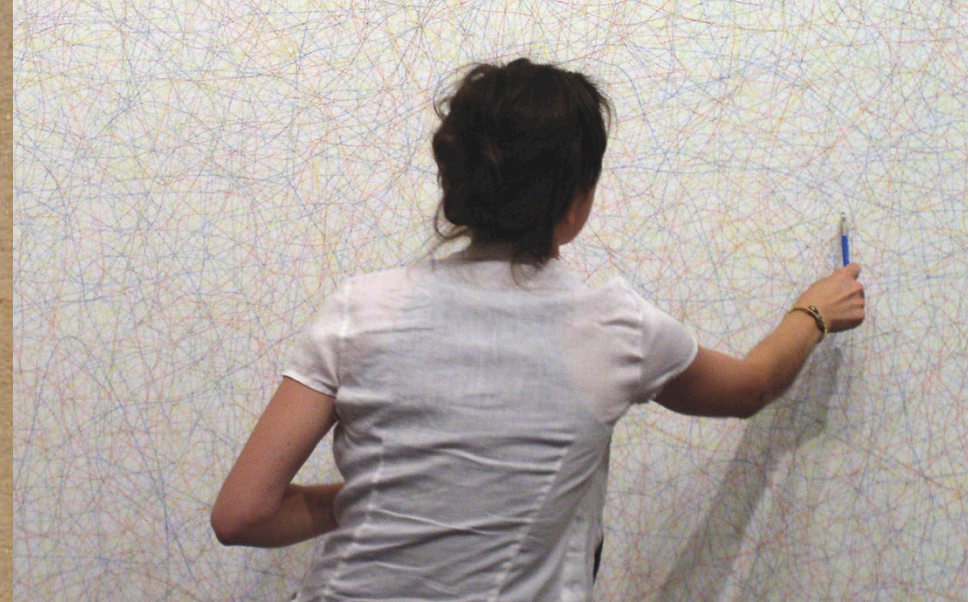# FOUNDATIONS of
DIGITAL ART and DESIGN

Section 6 Notes

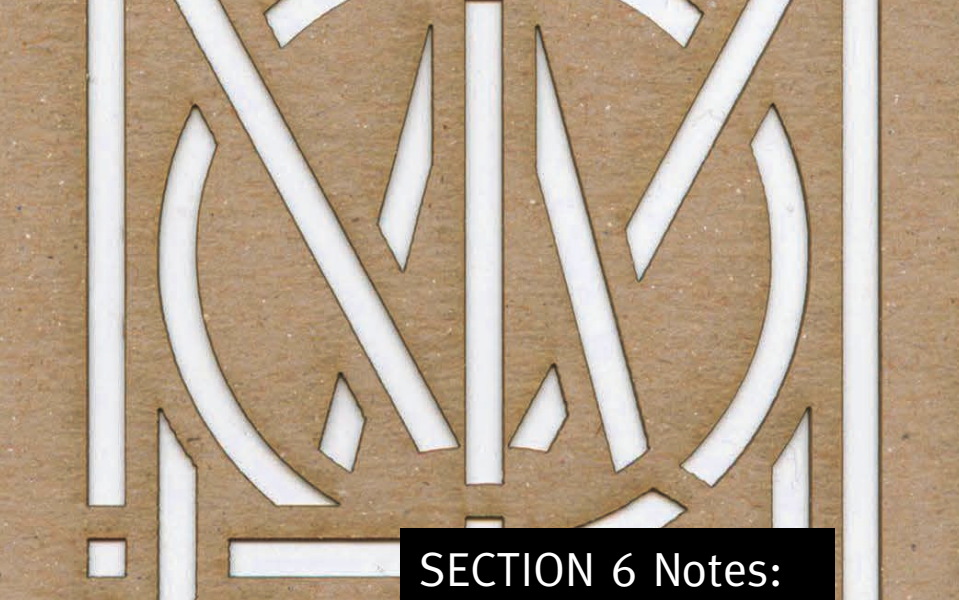# EFFECTIVE WORK HABITS
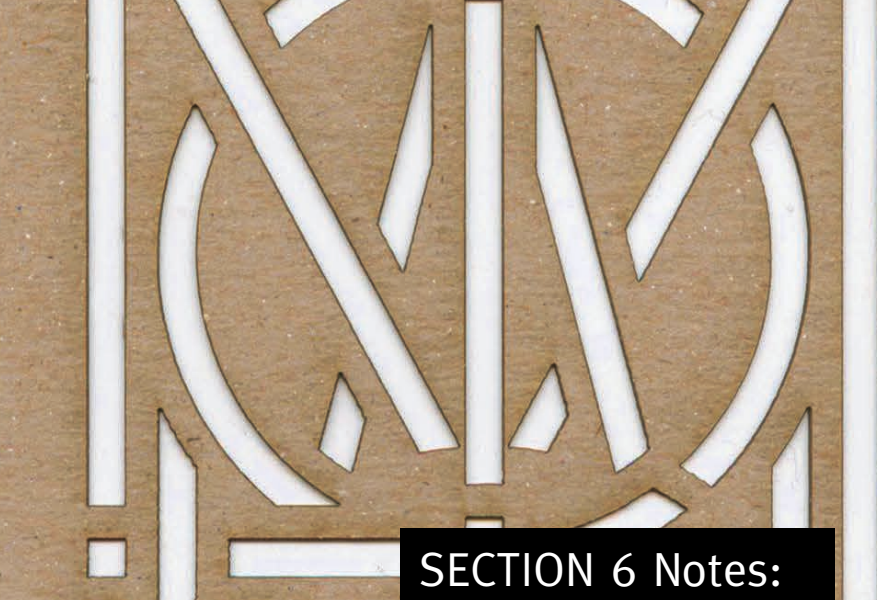
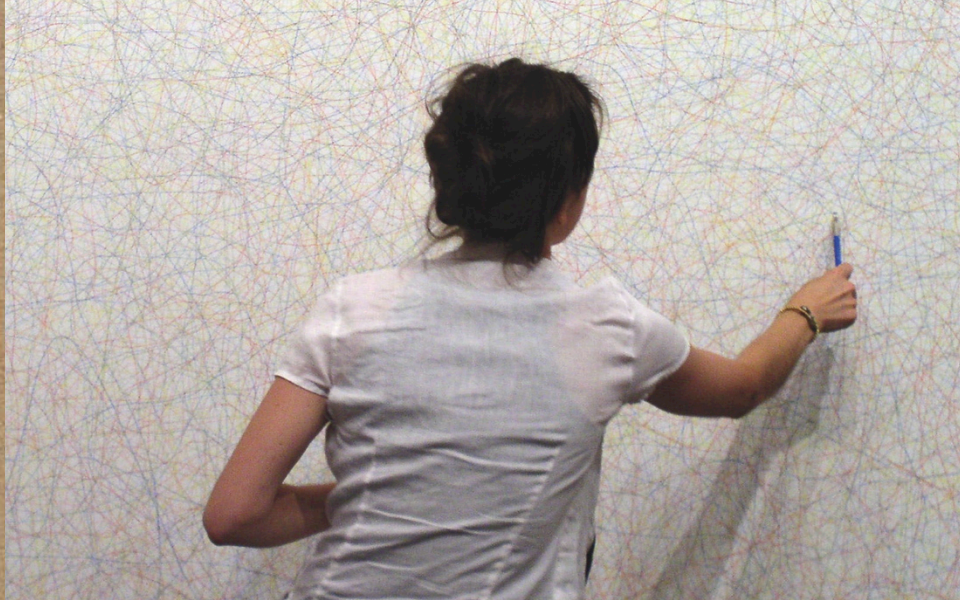What does it mean to be *effective* in an era of cut, copy, and paste?

SECTION 6 Notes:

STRATEGIES

- Ergonomics

  - Set up your work station while considering height, light, the seat position, your feet, and remember to take breaks!

- Use Hot Keys

  - Pressing keys is less stressful than moving a mouse or trackpad

  - You will make fewer mistakes

AUTOMATION

- Can be influenced by new technologies (as in Ford's mass production of the Model T or the popularization of the ATM
- Can influence artists and writers.
  - For instance automatic writing as "stream of consciousness" (Virginia Woolf) or when the writer "channels" spirits (Arthur Conan Doyle)
- Relates to rule-based writing or rule-based conceptual art, wherein the artifact is created "automatically," by following a set of rules.
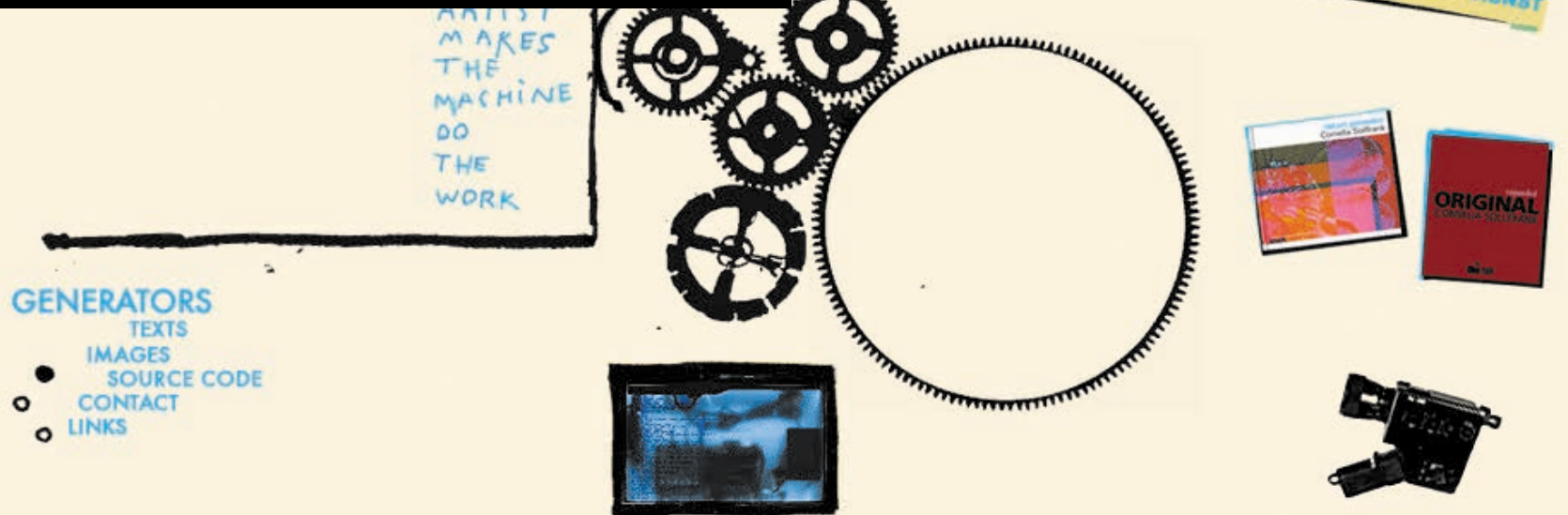
Assistant executing Sol LeWitt's *Wall Drawing #65.*

AUTOMATION

- Refers to mechanical processes that hint at artificial intelligence
- Also suggests generative art, created by some automatic or rule-driven process.
  - For this type of work, a theme and "ground rules" are established
  - Then the work is formed while it evolves and mutates based on the system inherent to the process

MUSÉE JEU DE PAUME, PARIS
Exposition: Identités précaires
Espace Virtuel
10 Mars - 15 Septembre, 2011

museum Tinguely 05.03. - 29.06.2008

SCHIRN KUNSTHALLE FRANKFURT KUNSTMASCHINEN MASCHINENKUNST

ARTIST MAKES THE MACHINE DO THE WORK

GENERATORS
  TEXTS
  IMAGES
    SOURCE CODE
  CONTACT
  LINKS

ORIGINAL

net.art generator, Cornelia Sollfrank, since 1997

- This section also includes a chapter on pagination and printing
- While this may be an automatic process on commercial printers, you may need to learn to manually set pages for pagination and printing

A Machine for Typographic Generation, Tim Belonax, 2012